

Raise Funds for Donation On Social Media!

You can help us raise funds to support programs in New England to increase the Donor Registry and the number of organ and tissue donors that can save and heal lives. As a volunteer, you contribute so much to our work in the community. Creating a Facebook fundraiser is another way to support the mission of New England Donor Services and inspire others to give.



Facebook does not charge any fees for contributions made to charities, so 100% of funds raised go to the charity. An email confirmation and receipt will be sent directly to each contributor by Facebook. Contributions made to New England Donor Services on Facebook are tax deductible.



Facebook is a great space to share a story and help others understand why donation is important to you. Facebook Fundraising pages give you a space to place an image, like a photo of a loved one who gave through donation, and then share why the cause matters to you and your family.



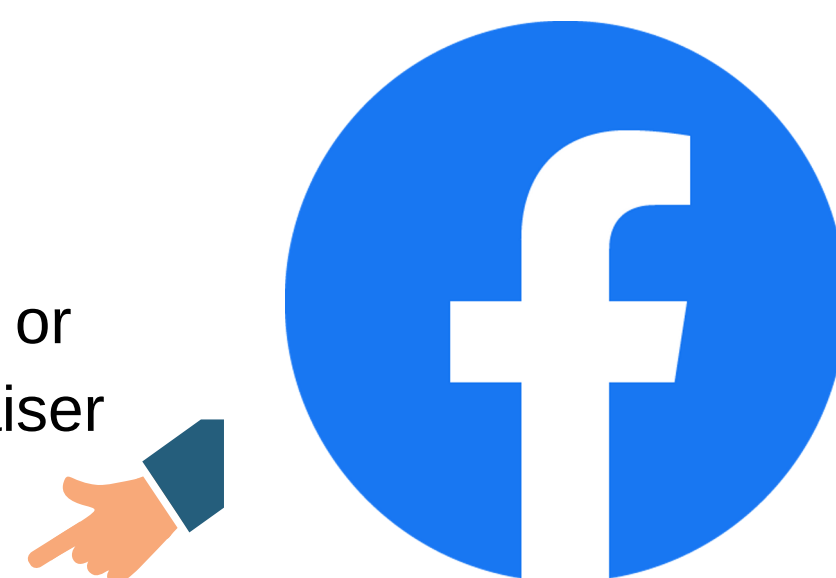
Transplant recipients, consider creating a Facebook fundraiser on your *transplantiversary* to mark your renewed health and gratitude for the gift of life. HINT: Get started two weeks before the date so your friends and family have some time to support your cause! Check out the photo album on the DLNE Volunteer Facebook group for images you can use (or use your own!).



Thank you for choosing to support the public outreach efforts of New England Donor Services in this way. Every dollar matters and is put hard to work to help increase the number of registered donors in our communities. Every effort to increase the Donor Registry is a sign of hope for the over 5,700 people currently waiting for a life-saving transplant in New England.

How to create a Facebook Fundraiser:

1. Click Fundraisers in the left menu of your News Feed
2. Click Raise Money.
3. Select Nonprofit or Charity.
4. Select "**New England Donor Services**", choose a cover photo (use your own photos or download one from the DLNE Volunteer Facebook Photo Album) and fill in the fundraiser details (this is where you want to share WHY donation matters to you).
5. Click Create and then Invite to encourage people to give.
6. Share updates and be sure to thank your supporters!



<https://www.facebook.com/fund/NewEnglandDonorServices/>

Proven Tips to Meet Your Fundraising Goal:



Tell your story and share why the donation and transplantation matters to you. Share pictures to show your connection to the mission of New England Donor Services.



Make the first contribution and start by asking your inner circle first. People are more likely to show their support when they see others already have (especially as you get closer to your goal)!

Post updates. How is your fundraiser going? Let your supporters know!



Thank your supporters. Tag them in an update and let them know how much their support means to you.



coming soon!

Social Media & #DonateLife

Help the community understand the importance of donation and why it matters to you by being a VOICE and ADVOCATE on social media. Follow us and join the conversation today!



facebook.com/donatelifenewengland



@donatelifenewengland



@dlnewengland



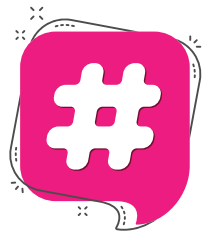
facebook.com/newenglanddonorservices



Join the DLNE Facebook Group for Volunteers!
facebook.com/DLNEVolunteers



#saywhat? Tips for Using Social Media



Use these popular hashtags when sharing your story, an anniversary, an article or a moment connected to donation and transplantation #donatelifelife #donatelifenewengland #beadonor #savealife



Share stories on your page! While we love hearing from you on our social media pages, sharing stories and photos on your own page helps to increase the reach of our message. Volunteered with us, participated in an event with us or walked in the Blue & Green? Let's see it!



Include the link to www.RegisterMe.org and ask your friends to join the Donor Registry! Ask people to take action and help save more lives through donation.



Help us promote the goodness and kindness that is the cause of donation by staying positive! As a volunteer, you are a representative of our organization and campaign. We trust that all our volunteers will use good judgment and be respectful, even if you disagree with another person. Please no obscenities, personal insults, or other disparaging language when posting about New England Donor Services, Donate Life or Donate Life New England.

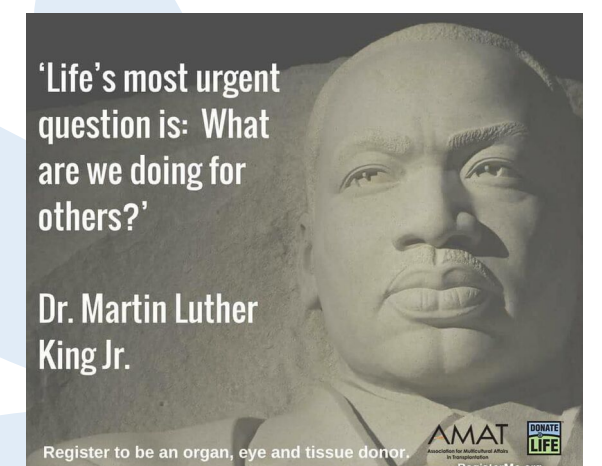
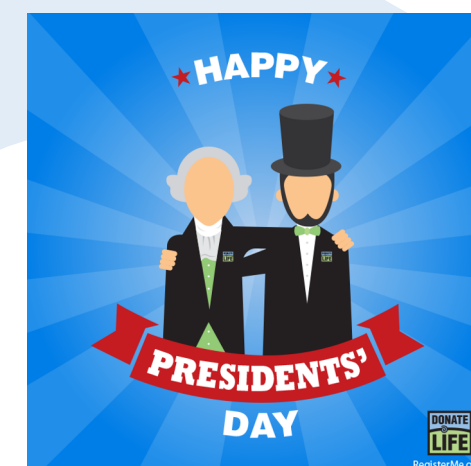


Interested in raising funds to support the mission of New England Donor Services and the effort to increase the Donor Registry? Create a Facebook fundraiser!



<https://www.facebook.com/fund/NewEnglandDonorServices/>

Check Our Pages Often to Amplify the Message!



it takes all of us to save more lives through donation!

