



Getting Started: Places, projects and ideas on promoting donation in your community

Share your story

For your first activity with NEDS we would like you to write your story. Stories maybe displayed in clear holders at our conferences and events. Display your story at your events, it's a great conversation starter. Your story should fit on one page and can include a photograph. Email your story to VolunteerServices@neds.org.

Set up a talk at your local high school or driving school

Contact your local high school health teacher or driving school and offer to be a guest speaker. Program materials and training available.

Contact your community's Council on Aging or Senior Center

Older Americans often assume they are told old to be considered for organ & tissue donation. However, there is no upper age rule out's to register to be a donor, and we can potentially help people into our 90's. Set up a talk or table at a senior health fair.

Seek out an opportunity in your community

Is there an event taking place in your community, a health fair, blood drive, festival? Often these types of events welcome vendors and non-profit's. Materials available for tables (signage, promotional materials, etc.).

Participate in National Doate Life Month

April is Donate Life Month (DLM) and one way to celebrate is to have your town or city fly the Donate Life flag for the month (flags provided by NEDS). Contact your town's government office, usually the town administrator to make arrangements. Proclamations can also be provided for flag raising events or council meeting. This is also a good media opportunity and an easy event to repeat each year!

Join us at our Blue & Green Walk

Walk with us at our Blue & Green Walk in Connecticut in the spring and in Massachusetts in the fall. This is a wonderful event bringing out Donate Life Community together. There are also volunteer opportunities at the walks.

Other ideas...

There are many opportunities to promote donation! Start with your own network of friends, family, colleagues and community contacts, and you may find several opportunities. **Social Media** is a great way to promote donation, carry the conversation online. Here are additional outreach ideas: **Tables** at community fairs, farmers markers, blood drives; **Talks** at social and business club meetings, your place of worship, or workplace lunch & learns; **Team up** with family and friends and march in your community's 4th of July, Fall or Holiday parades; Tell us your ideas!!