

1. Write your donation story

For your first activity with NEDS we would like you to share your story with us. We share volunteer stories at programs and events and you can display your story at events you do also. Volunteer stories are displayed in clear holders at our conferences and volunteers can display their story at events; it's a great conversation starter. Your story should fit on one page and please include a photograph.

2. Contact your local High School or Driving School

Contact your local high school health teacher or driver's education instructor and offer to be a guest speaker. Typically volunteers who speak at their community's high school or driving school do so each year. Program materials and training available.

3. Line up one community event

Examples include health fairs/flu clinics, senior center fairs, town fairs, blood drives, speaking at a Rotary Club (or other social club) meeting. You can certainly line up more events if you like and there are many other places to consider, see below. Materials, such as our informational brochures and promotional items are available.

4. Join our Motor Vehicle Ambassador Program

We are looking for volunteers to become Ambassadors to their local motor vehicle office. This program is part of a national campaign to register more donors and has been very successful. More information available.

5. Raise the Donate Life Flag during the month of April

April is National Donate Life Month (DLM) and one way to celebrate is to have your town or city fly the Donate Life flag for the month (flags provided by NEOB). Contact your town's government office, usually the town administrator to make arrangements. DLM proclamations can also be provided should the town administrator, mayor or other town or city official want to read it at a flag raising and/or council meeting. This is also a good media opportunity! This is also an easy event to repeat each year!

6. Other ideas...

There are many opportunities to promote donation! Start with your own network of friends, family, colleagues and community contacts and you may find several opportunities. Here are additional outreach ideas: *Town, health, senior center and workplace fairs; farmers markets; flu clinics; organize a group in your community's Parade (parades take place in the summer, fall and some holiday parades); media (share your story with local media, most towns have a Patch or Wicked Local and they are always looking for local residents to interview); speak at your church or temple or set up a table during coffee hour; speak at a social club meeting; set up a lunch and learn at your place of business; display our brochures or posters at your place of business, town, library or doctor's office; team up with your local Red Cross chapter or Blood Bank and have a table at local blood drives; set up tables at local sporting events and/or work with the team to have the logo on their uniforms or helmets; set up a fundraiser to support our cause (a dress down day at work or a fun bowling, painting or other fundraiser event); join Team Donate Life New England; wear our running shirt at your races; social media, like DLNE Face Book posts and repost stories to your personal page; include a tag line in your email signature including the donor registry link.*